RIO

**Instant attraction,
admiration guaranteed.**

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7 YEAR KIA WARRANTY

KIA

The Power to Surprise

VALID FROM JANUARY 2013

reevoo impartial reviews **8.8** out of 10

715 customers rated the new Rio 8.8 out of 10. Read more at www.kia.co.uk/reviews
Scores accurate as of 13.12.12

The Rio – a firm favourite of critics and already a multi-award winner.

Rio has won CarBuyer's first Green Car Award. The Kia Rio 5-door 1.1 CRDi EcoDynamics has picked up a further prize for its environmental credentials having been awarded the title of 'Best sub-100g/km business car' in the Business Car Manager Best Business Car 2012 Awards. The Rio has also been recognised for its superior product design, having been awarded a prestigious Red Dot award.

reddot design award winner 2012

carbuyer.co.uk car of the year 2012
Green Award Kia Rio 1.1 CRDi

Discover more about the amazing Rio

Why not take a closer look at the award-winning Rio? See Rio in action, customise your dream model or locate your nearest Kia dealer by using our Rio ibrochure which is iPad and smart phone compatible. Simply scan the Quick Response code alongside with your smartphone or log onto **kia.co.uk/iBrochure/rio** to view it.

A pioneering warranty

Like every other model in the Kia range, the Rio comes with our pioneering 7 year/100,000 mile warranty – giving you unparalleled peace-of-mind.

7 YEAR KIA WARRANTY

eco Dynamics

All Rio '1' diesel models come with EcoDynamics technology — a range of energy saving features including fuel-stretching Intelligent Stop and Go* (ISG) which can save up to 12% more fuel. This is also a standard feature on Rio '2 ISG' and Rio '3 ISG' models which are available in a choice of diesel or petrol derivatives.

PERFORMANCE **AND EFFICIENCY**

Rio features an advanced range of powerful engines, ranging from 74 to 107 bhp. Petrol variants are available with punchy yet economical 1.25 and 1.4 litre engines. Diesel models are available in either 1.1 or 1.4 CRDi variants – both feature low CO_2 emissions and low fuel consumption with the 1.1 diesel engine boasting CO_2 emissions from just 85 g/km (Rio 5-door).

Spacious cabin with adjustable steering wheel and driver's seat height.

RIO'S COMFORT ZONE **A SPACIOUS INTERIOR**

Kia's designers have created an airy, deceptively roomy interior equipped with high quality materials throughout. Ergonomically shaped seats offer the ultimate support while 60:40 split folding rear seats provide bags of extra space — a massive 923 litres in total. The soft touch dashboard available on grades '2' and '3' create a premium look and feel for the well-appointed interior.

CLEVER TECHNOLOGY **KEEPING YOU SAFE**

The Rio 5-door boasts a 5-star Euro NCAP rating, making it amongst the safest cars in its class. The whole Rio range offers Vehicle Stability Management (VSM), helping you to avoid under or over-steering, Emergency Stop Signalling so when suddenly stopping, the brake lights pulse, warning drivers behind you and Electronic Stability Control (ESC) to help maintain control and stability in emergency situations.

KIA VALUE **HIGH SPECIFICATION**

Rio is crammed with a range of standard features including a trip computer, body coloured door mirrors and exterior handles, front electric windows and remote central door locking with fold-away key, Bluetooth®** with music streaming (excludes '1' 1.1 CRDi model), USB and AUX ports and steering wheel mounted audio controls.

Tiger-nose grille with black mesh and chrome surround
(Rio '2' and '3')

Ste
con

*ISG does not operate in circumstances where there is risk of excessive strain on the v
**Several models of Bluetooth enabled

RIO

The Kia Rio is available in both 3-door as well as a stylish 5-door bodystyle. Both combine driving exhilaration with ultimate peace-of-mind and come with our pioneering 7 year warranty, just like every car in the Kia range. Add to that a winning combination of modern design, stunning looks, superb handling and excellent interior space and you can be sure of a rewarding owner experience for years to come. The Kia Rio comes in a range of four models — '1', '1 Air', '2' and the range-topping '3'.

STRIKING DESIGN
IMPRESSIVE ATTENTION TO EVERY DETAIL

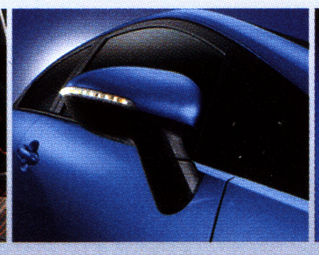
From the Rio's distinctive signature "tiger-nose" grille, sporty stance and striking side character line, to the muscular rear, every part of the Kia Rio dazzles with exciting, dynamic details.

ering wheel
trols

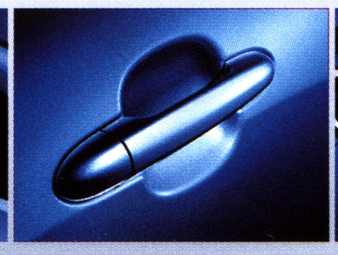
Premium black cloth upholstery
(Rio '2' and '3')

60:40 split folding 2nd row seats

Heated front seats (Rio '3')



Electrically folding door mirrors with integrated LED indicator lights
(Rio '2' and '3')



Body coloured bumpers, door handles and mirrors

LED daytime running lights
(Rio '3')

Hill-start Assist Control (HAC)

Reversing sensors
(Rio '3')

ehicle's battery. These include cold weather conditions and where the engine temperature of the vehicle is not sufficient. Please consult your Kia dealer or the owners' handbook for further information.
'phones are available on the market. Kia cannot guarantee compatibility with all 'phones. Please check the compatibility of your mobile 'phone via www.kia.co.uk or by trialling your 'phone at a Kia dealer.

THE RIO RANGE

SPECIFICATION

RIO '1' and '1 AIR'

STANDARD RIO 3-DOOR AND 5-DOOR FEATURES

- Front electric windows with driver's auto up/down function
- Driver's seat height adjuster
- Tilt steering wheel adjustment
- Remote central door locking with tailgate and fold-away key
- 60:40 split folding 2nd row seats
- Full cloth black upholstery
- USB and AUX ports
- Steering wheel mounted controls
- RDS radio / CD audio with MP3 compatibility and My Music Memory
- 4 speaker enhanced sound system
- Bluetooth® with music streaming (excludes '1' 1.1 CRDi model)
- Six airbags
- ISOFIX child seat fixings
- Black mesh radiator grille
- Hill-start Assist Control (HAC)
- Electronic Stability Control (ESC)
- Emergency Stop Signalling

RIO '2'

RIO '2' ADDITIONAL FEATURES

EXTERIOR FEATURES

- 16" alloy wheels
- Projection front fog lights
- Electrically folding, adjustable and heated door mirrors with integrated LED indicator lights
- Black mesh with chrome surround radiator grille

INTERIOR FEATURES

- All round electric windows with driver's auto up/down function (5-door only)
- Leather trimmed steering wheel and gear shift
- Premium black cloth upholstery
- Front centre console sliding armrest
- Soft-touch dashboard insert
- Glovebox with cooling and damper
- Faux leather door trim

RIO '3'

RIO '3' ADDITIONAL FEATURES

EXTERIOR FEATURES

- 17" alloy wheels
- Reversing sensors
- UV reducing solar glass (windscreen and front windows)
- LED pack (LED daytime running lights, LED rear combination lights and LED high mounted brake light)
- Privacy glass (rear windows and tailgate: 5-door only)
- Automatic light control
- Projection headlights
- Cornering lights
- Rain sensing front wipers
- Welcome and follow-me-home light functionality

INTERIOR FEATURES

- Automatic air conditioning
- Automatic defog system
- Heated front seats
- Cruise control and speed limiter
- 6-speaker enhanced sound system
- Premium supervision cluster

KIA | Care-3 **Great value fixed-price servicing for your Rio from £299 (including VAT)**

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Rio. Your first **three services are available for an all-in price of £299 or for your first five services, the cost is £599 (including VAT).** Please speak to your dealer for more information.

**Several models of Bluetooth enabled 'phones are available on the market. Kia canno

	WHEELS	PAINT COLOURS	ENGINES	CO_2
• Body coloured bumpers, door mirrors and handles • Black bezel headlamps with daytime running lights • Driver and passenger sunvisors with vanity mirror and illumination **RIO '1 AIR' ADDS** • Air conditioning • Bluetooth with music streaming (1.1 CRDi model)	 15-inch steel wheels	Clear White (solid) Bright Silver (metallic) Midnight Black (metallic) Blaze Red (metallic)	'1' 1.25 84bhp 5-speed manual '1' 1.1 CRDi 74bhp 6-speed manual ISG '1 Air' 1.25 84bhp 5-speed manual* '1 Air' 1.1 CRDi 74bhp 6-speed manual ISG* *Available in three door while stocks last	114 g/km 85 g/km (5-door only) 114 g/km 94 g/km
	 16-inch alloy wheels	Clear White (solid) Bright Silver (metallic) Midnight Black (metallic) Blaze Red (metallic) Electric Blue (metallic)	'2' 1.25 84bhp 5-speed manual '2' 1.4 107bhp 6-speed manual '2' 1.4 107bhp 6-speed manual ISG '2' 1.4 107bhp 4-speed auto* '2' 1.1 CRDi 74bhp 6-speed manual ISG* '2' 1.4 CRDi 89bhp 6-speed manual ISG* *Available in three door while stocks last	119 g/km 128 g/km (5-door only) 124 g/km 150 g/km 99 g/km 105 g/km
	 17-inch alloy wheels	Clear White (solid) Bright Silver (metallic) Midnight Black (metallic) Blaze Red (metallic) Electric Blue (metallic) Graphite (metallic)	'3' 1.4 107bhp 6-speed manual* '3' 1.4 107bhp 6-speed manual ISG '3' 1.4 CRDi 89bhp 6-speed manual ISG *Available in three door while stocks last	128 g/km (3-door only) 124 g/km 105 g/km

Kia's 'Family-Like Care' ethos offers you a wealth of after-sales care. Part of this ethos is our Kia Care-3 servicing packages, which offer you fixed cost, inflation proof servicing at a value-for-money price. Your Rio will receive a full main-dealer Kia service history, enhancing its resale value and servicing packages are transferable to the new owner if you ever choose to sell your Rio. And, of course, our Kia trained technicians only use genuine Kia parts and the latest Kia tools and diagnostic equipment – helping to ensure that every part of your ownership experience is an absolute pleasure. To find out even more about the amazing Rio range, simply visit **www.kia.co.uk/iBrochure/Rio** to watch short videos and even configure your preferred Rio model.

t guarantee compatibility with all 'phones. Please check the compatibility of your mobile 'phone via www.kia.co.uk or by trialling your 'phone at a Kia dealer. Care-3 pricing quoted is correct from 01.02.13.

The Kia

RIO

Instant attraction, admiration guaranteed.

In every way, the Kia Rio is designed to turn heads. Stunning to look at, our dynamic hatchback has a lot to offer: a superior level of comfort and equipment unprecedented in its class, a choice of 3 or 5 door bodystyles, the latest technology and safety features, combined with low running costs. The Kia Rio range also boasts a fantastic specification which includes USB and AUX ports, Electronic Stability Control (ESC) and Bluetooth® (except Rio '1' diesel) with music streaming as standard. Add to that Kia's pioneering 7 year/100,000 mile warranty and you have a car that's guaranteed to be admired.

RIO

Instant attraction,
admiration guaranteed.

Awards 2012
Which?
Best Car Manufacturer

FOR SAFER CARS
EURO NCAP
www.euroncap.com
TEST 2011

KIA

The Power to Surprise

Fuel consumption figures in mpg (l/100 km) for the Kia Rio range are: Urban: 33.6 (8.4) – 80.7 (3.5), Extra Urban: 53.3 (5.3) – 94.2 (3.0), Combined: 44.1 (6.4) – 88.3 (3.2), CO_2 emissions are 150–85 g/km, based on data available at time of print (January 2013). The fuel figures quoted in this communication were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. All information, colours and illustrations are based on data available at time of print and are subject to change without notice. Some of the features mentioned are only available on certain models. Contact your local Kia dealer for current information. Images are for illustrative purposes only and may not be to UK specification. Every Kia Rio benefits from our pioneering 7 year/100,000 mile vehicle warranty, 5 year/100,000 mile paint warranty and a 12 year warranty against rust from the inside out (annual bodywork inspection required for which a charge may apply). For full warranty coverage including terms and exclusions please refer to your Kia dealer or log onto www.kia.co.uk for details. The Bluetooth® word mark and logo are registered trademarks and owned by the Bluetooth SIG, Inc. Reevoo score and number of reviews correct at time of print.

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